

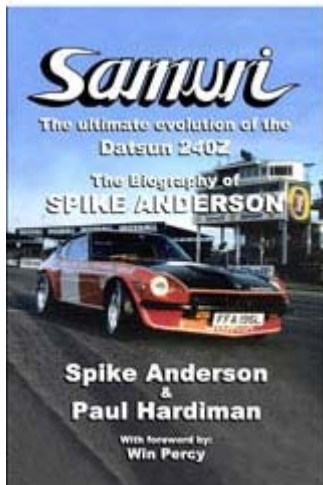
## PRESS RELEASE

15 January 2010

### **Spike Anderson and Paul Hardiman publish 'Samuri – The ultimate evolution of the Datsun 240Z'**

*The eagerly awaited and controversial biography of Spike Anderson that's been 8 years in the writing is finally published.*

London, UK 15 January 2010 – Spike Anderson in association with Paul Hardiman, the leading motor journalist announce the publication of 'Samuri – The ultimate evolution of the Datsun 240Z'. After 8 years in the writing and eagerly awaited by racing enthusiasts worldwide, Spike Anderson's Samuri story is now released.



Read how David beat Goliath as this small budget, modestly run outfit took on the might of the factory teams and won. Now available, the book contains 260 pages of stories and over 30 photos that outline the history of Samuri and the man behind it. The foreword by Win Percy outlines the handshake in 1973 that led to an amazing driving career and a lifelong friendship.

Founded in 1973, Samuri was the first group in Europe to road and race tune the Datsun 240Z into a championship winner. This small company competed in 220 modern and historic races, winning 12 class and outright championships – a record which larger companies envy to this day. They pushed the boundaries and learnt the hard way by trial and much error!

This competition history has left a legacy which racing enthusiasts still talk about today.

Discover the details of the 74 cars that came out of the scruffy garage at the back of Silverstone to take on the big boys.

Co-written by Paul Hardiman, the renowned motoring journalist and Deputy Editor of Classic & Sports Car magazine for 15 years, in collaboration with Spike Anderson the man behind the Samuri legend. This book charts the first car to roll out of the garage through to the current project, the 75<sup>th</sup> and final Super Samuri which is being prepared to race yet again to continue the Samuri legend into the twenty first century.

**'The man who did more for Japanese cars in general than any other man, before or since....' Classics**



Spike Anderson brought Samuri to life at Silverstone in 1973 initially with a Datsun Sunny Coupe and then with the first of a line of modified Datsun 240Zs that become world renowned and a legend in motor racing circles.

Clive Richardson of 'Motor Sport' magazine wrote a feature article on the car in 1973 that drew worldwide attention to Spike's creation which resulted in a production run of 74 cars over 18 years. Despite limited budgets and resources, factory cars including FFA, Big Sam and the parts-bin reclamation of CHL competed in and dominated a range of classes and championships successfully beating the Works Porsche

Carreras in 1974.

**'Did the six hour championship race at Silverstone – finished 20<sup>th</sup> overall – and the next day Spike went shopping in it....' Classic and Sports Car**

Spike, now retired to Competa in the Andalucia region of southern Spain is working on a number of projects including Super Samuri number 75 and a running mate to compete, subject to sponsorship, in the Classic 6 Hour race at Spa in September 2010. An accomplished jazz trumpeter and pillar of the local community Spike, though 70 years old, is as headstrong and energetic as ever!

Samuri <sup>TM</sup> is the trademark of Spike Anderson.

For more information and to purchase the book please go to [www.samuri.eu](http://www.samuri.eu).

For press and sponsorship information, please contact Modestos Publishing via [press@modestos.co.uk](mailto:press@modestos.co.uk) or call +44 (0)7769 687976.

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